



## CORPORATE SPONSORSHIP OPPORTUNITIES

By working with Coral Restoration Foundation™, corporations have the power to show the world that good ecological stewardship is everybody's business.

Support from like-minded companies gives Coral Restoration Foundation™ the ability to provide hope for the future of coral reefs on Earth.

Backing an internationally-recognized leader in conservation and restoration provides your company with high-impact visibility as a credible change maker.

[www.coralrestoration.org](http://www.coralrestoration.org)





For more information, contact Martha Roesler at [martha@coralrestoration.org](mailto:martha@coralrestoration.org)

## OCEAN SPONSOR

\$100,000+

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in the Coral Chronicles e-newsletter
- Three Facebook posts highlighting sponsorship
- Three Instagram posts highlighting sponsorship, one of which will be a one-minute video produced by CRF
- Name in annual report for coinciding fiscal year
- Guest blog by CRF team member
- Joint press release announcing collaboration
- Private CRF site visit, tailored to your team
- Private cocktail reception or dinner in their city with CEO and staff
- VIP table at Raise the Reef, CRF's annual fundraising gala\*
- Dinner with CEO and Gala Guest of Honor the weekend of Raise the Reef\*
- Private boat trip with a CRF team member during Coralpalooza\*

## ECOSYSTEM SPONSOR

\$50,000 - \$99,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in the Coral Chronicles e-newsletter
- Three Facebook posts highlighting sponsorship
- Three Instagram posts highlighting sponsorship
- Name in annual report for coinciding fiscal year
- Five Coralpalooza tickets for the relevant year\*
- Private CRF site visit, tailored to your team
- Invitation to dinner with CEO and other CRF team members
- Guest blog by CRF team member
- Private dive trip in the Florida Keys hosted by CRF
- Joint press release announcing collaboration
- VIP table at Raise the Reef, CRF's annual fundraising gala\*

## REEF SPONSOR

\$25,000 - \$49,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in the Coral Chronicles e-newsletter
- Two Facebook posts highlighting sponsorship
- Two Instagram posts highlighting sponsorship
- Name in annual report for coinciding fiscal year
- Private CRF site visit, tailored to your team
- Invitation to lunch with CEO and other CRF team members
- Guest blog by CRF team member
- Private dive trip in the Florida Keys

\*Raise the Reef and Coralpalooza™ are annual events. Date of sponsorship confirmation will determine the year in which Raise the Reef and Coralpalooza™ related benefits can be honored. Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.



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## THICKET SPONSOR

\$10,000 - \$24,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in the Coral Chronicles e-newsletter
- One Facebook post highlighting sponsorship
- One Instagram post highlighting sponsorship
- Name in annual report for coinciding fiscal year
- Invitation to lunch with Coral Restoration Foundation™ team members

## ELKHORN SPONSOR

\$5,000 - \$9,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in the Coral Chronicles e-newsletter
- One Facebook post highlighting sponsorship
- One Instagram post highlighting sponsorship
- Name in annual report for coinciding fiscal year

## STAGHORN SPONSOR

\$1,000 - \$4,999

- Logo on Coral Restoration Foundation™ corporate sponsor webpage for one year
- Thank you story featuring sponsor in the Coral Chronicles e-newsletter
- One Facebook post highlighting sponsorship
- Name in annual report for coinciding fiscal year

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.



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## **SOCIAL MEDIA**

- [Instagram](#): 68,000+ followers
- [Facebook](#): 25,000+ followers
- [Twitter](#): 3,400+ followers
- [Coral Chronicles e-Newsletter](#): 8,000+ subscribers
- [Website](#): 10,000+ visitors/month

## **PRESS COVERAGE HIGHLIGHTS**

- [Visit Florida](#), August 2019
- [Animal Planet](#), June 2019
- [NBC](#), June 2019
- [PBS](#), June 2019
- [CBS](#), June 2019
- [Miami Herald](#), June 2019
- [ABC Action News](#), April 2019
- [Yahoo Finance](#), March 2019
- [Forbes](#), February 2019
- [National Geographic](#), January & February, 2018
- [The History Channel](#), December, 2018
- [Fusion/Univision TV](#), January 2018