Our most glamorous night of the year is also our most important.

Raise the Reef, the Coral Restoration Foundation™ Annual Gala, generates vital funds to support our mission to save and restore imperiled coral reefs around the world.

Sponsors of Raise the Reef position themselves as credible stewards of our oceans at this world-class event.

For more information, contact Bridget Hickey at bridget@coralrestoration.org

coralrestoration.org/raise-the-reef-2020
This year, we are celebrating a five-year relationship with the exclusive Ocean Reef Club®, centered around the complete restoration of the iconic Carysfort Reef. Thanks to this joint effort, this is the fourth year that we have had the privilege of holding Raise the Reef at Ocean Reef Club®.

During this incredible evening, we host an audience of around 300 of the country’s most philanthropic individuals who have the capacity to make real change. Raise the Reef attendees enjoy craft cocktails, silent and live auctions, and a sustainably-sourced banquet dinner all at the unique Ocean Reef Club®.

Together, we are ensuring a future for life in our oceans. Join us.

coralrestoration.org/raise-the-reef-2020
EXCLUSIVE SPONSORSHIP LEVELS

PRESENTING SPONSOR
$30,000+
- Present Keynote Speaker
- Private Dinner Event with CRF™ CEO
- Recognition at VIP Cocktail Reception
- Recognition in the Gala Program
- Two Preferred Tables with Signage
- 20 VIP Cocktail Reception Tickets
- Inclusion in Gala Video
- Exclusive Press Release Highlighting Sponsorship
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Inside Front Cover Ad in Gala Program
- 10 Places on Raise the Reef Dive & Snorkel Trip*

RAISE THE REEF SPONSOR
$25,000+
- Recognition at VIP Cocktail Reception
- Recognition in the Gala Program
- Two Preferred Tables with Signage
- 20 VIP Cocktail Reception Tickets
- Inclusion in Gala Video
- Exclusive Press Release Highlighting Sponsorship
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Ad in Gala Program
- 10 Places on Raise the Reef Dive & Snorkel Trip*

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

Sponsor benefits that are not claimed or utilized cannot be refunded against the value of the sponsorship, exchanged, carried over to future events, or transferred to another party.
JUNE 8, 2020

CORAL SPONSOR
$10,000+
- Recognition in the Gala Program
- One Preferred Table with Signage
- 10 VIP Cocktail Reception Tickets
- Named in Event Press & Media
- Exclusive Sponsorship Announcement on Social Media
- Listed as a Sponsor on Event Website
- Recognition on Gala Sponsor Board
- Full Page Ad in Gala Program
- Five Places on Raise the Reef Dive & Snorkel Trip*

VIP TABLE
$5,000+
- Recognition in the Gala Program
- One Preferred Table with Signage
- 10 VIP Cocktail Reception Tickets
- Half Page Ad in Gala Program
- Five Places on Raise the Reef Dive & Snorkel Trip*

*Places on the Raise the Reef Dive & Snorkel Trip are limited and are offered on a “first come, first served” basis.

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UNDERWRITING OPPORTUNITIES

LIVE AUCTION SPONSOR $10,000 ONE OPPORTUNITY
• Raise your paddles! Underwrite our live auction and have your support highlighted by our auctioneer and your logo on each paddle.

PRESS-IDENTIAL SPONSOR $5,000 ONE OPPORTUNITY
• Spread the word. Underwrite our press coverage with your support of a media table.

SILENT AUCTION SPONSOR $5,000 ONE OPPORTUNITY
• Begin the evening with a bid. Help provide a thoughtfully curated selection of items and experiences.

ENTERTAINMENT SPONSOR $2,500 ONE OPPORTUNITY
• Set the tone. Sponsor Raise the Reef’s live entertainment and help create the atmosphere in the ballroom.

Position yourself as a credible change-maker for our oceans by underwriting a portion of this incredible event. These unique sponsorship opportunities can be up to 100% tax-deductible.

Regardless of your attendance, your presence and commitment to conservation will be highlighted. Benefits associated with all underwriting opportunities of $1,500 or more include:
• Two regular event tickets
• Signage at the event location that corresponds with the underwriting opportunity
• Recognition in the Gala Program

For more information, contact Bridget Hickey at bridget@coralrestoration.org coralrestoration.org/raise-the-reef-2020

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### UNDERWRITING OPPORTUNITIES

#### CARYSFORT SPONSOR $2,500 TWO OPPORTUNITIES
- Dive right in. Sponsor our visit to iconic Carysfort Reef and experience our mission first hand with 2 spots on the trip.

#### SOCIALITE SPONSOR $2,000 TWO OPPORTUNITIES
- Show off your social skills. Sponsor one of our two event lounges during the VIP and main cocktail hour - the Carysfort Reef Light Lounge and the Alligator Reef Light Lounge.

#### GIFTED SPONSOR $1,500 THREE OPPORTUNITIES
- Raise the Reef is an extraordinary evening. Send everyone home with a memorable, mission-oriented gift to remember it by.

#### VALET SPONSOR $1,000 ONE OPPORTUNITY
- Keep the focus on our reefs. Ensure that the last thing our guests are thinking of is where they parked by underwriting the valet service.
RAISE THE REEF
APRIL 18, 2020

Coral Restoration Foundation™
8TH ANNUAL GALA

GALA PROGRAM ADVERTISEMENTS

Take out a full color ad in the Gala’s beautiful program and get your message out there, in front of an audience that cares.

For more information, contact Bridget Hickey at bridget@coralrestoration.org.

coralrestoration.org/raise-the-reef-2020

FULL PAGE, BACK COVER $2,000
Page Dimensions: Width 5.5" x Height 8.5"
Bleed: 0.125"

FULL PAGE, INSIDE BACK COVER $2,000
Page Dimensions: Width 5.5" x Height 8.5"
Bleed: 0.125"

FULL PAGE $1,500
Page Dimensions: Width 5.5" x Height 8.5"
Bleed: 0.125"

HALF PAGE $1,000
Page Dimensions: Width 5.5" x Height 4.25"
Bleed: 0.125"

- Artwork should be sent as a press quality (high resolution) PDF, with bleed marks.
- Ad artwork must be received by Coral Restoration Foundation™ no later than March 15th, 2020.
SOCIAL MEDIA

- Instagram: 68,000+ followers
- Facebook: 25,000+ followers
- Twitter: 3,400+ followers
- Coral Chronicles e-Newsletter: 8,000+ subscribers
- Website: 10,000+ visitors/month

PRESS COVERAGE HIGHLIGHTS

- NBC, June 2019
- CBS, June 2019
- Miami Herald, June 2019
- ABC Action News, April 2019
- BBC, April 2019
- Yahoo Finance, March 2019
- Forbes, February 2019
- The History Channel, December 2018
- National Geographic, January & February, 2018
- Fusion/Univision TV, January 2018
- LA Times, July 2018
- New York Post, September 2017